



**RUSSELL W. HILL**  
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## OBJECTIVE

Utilize my skills and expertise in the field of video production while being a valuable resource in creative video production, the production process, and maintaining vision and brand.

## EDUCATION

Master of Business Administration/Marketing  
Capella University, August 2013

Bachelor of Science, Broadcast Technology Management, Emphasis in Television and Radio  
University of Wisconsin-Platteville, December 1996

## EXPERIENCE

Senior Media Specialist/Production Manager | University of Wisconsin-Platteville

December 2002 - Present

- Serve as the Production Manager for the University which includes overseeing all academic, educational, promotional, and outsourced videos produced through Media Technology Services
- Work as a liaison and assist Athletics on their streaming and video services
- Work directly with faculty to record and provide access to student presentations to help them effectively provide feedback to students in an academic setting
- Provide direct services to departments across campus in creating departmental videos to use in various ways (website, Storytelling, promotional, marketing, service sharing, etc.)
- Skilled in several editing and video software including Adobe Premiere, After Effects, FCP X, Photoshop, Unity, PowerPoint, Microsoft Word and Excel, Promax, Wondershare.
- Provide video feed for streaming services on campus. This service is utilized for Commencements, Convocations, Pioneer Talks, guest speakers, and other large and small-scale events produced on campus
- Supervise a student staff of 12-18 students each semester. This including hiring, training, skill development, and evaluation of students
- Provide training across campus on video editing, camera training, streaming options, and equipment evaluation
- Produce significant events utilizing Tricaster
- Assist in digitizing various media forms that allow faculty to continue using educational resources with new technology
- Archiving various video footage and various formats to keep a historical record of campus events
- Create recordings or promotional videos for outside constituents to include billing for services
- Learn, test, and utilize new technologies to use in video promotion and classrooms (360°, NDI, Virtual Reality, Unity)
- Plan yearly TechBytes event to showcase to the campus community new technologies
- Available to assist with classroom design and install
- Serve as back-up for video conferencing and tech classroom as well as MediaSite recordings
- Maintain department YouTube and Facebook pages
- Capable of lighting a TV studio and work with lighting in the Field; firm believer in great lighting and working hard to maintain high quality

**KIYX Broadcast Operational Engineer** | Queen B Radio

December 2015 - May 2019

- Operate audio board for Dubuque Fighting Saints hockey games
- Write scripts and edit highlights for the end of the second period and end of the game

**Production Technician** | Charter Communications

February 2001 - December 2002

- Produced local commercials
- Maintained local commercial insertion equipment (Seachange) in five headends.
- Created concepts for local programming

**Production Coordinator** | Comcast Cable

January 2000 – February 2001

- Produced local commercials
- Created a local travel show
- Maintained insertion equipment

**Production Assistant** | Win Media, Inc.

October 1998 – January 2000

- Produced local commercials and long format instructional, educational, and industrial videos

**Production Assistant** | KFXA & KFXB

October 1996 – October 1997

- Produced local commercials
- Produced weekly minor league baseball and racing shows
- Directed weekend 10 PM newscast

**SKILLS**

- Director, Editor, Producer
- FCP X
- Adobe Suite (After Effects, Premiere, Photoshop)
- Unity
- Operate a variety of video and DSLR cameras
- Microsoft Office
- Field, studio, and green screen lighting
- Drone operator (Certified)
- Leadership
- Audio
- Storytelling

Video link: <https://www.youtube.com/channel/UC4ekXLBVPAunBx8C6AboO-g>