
An expert educator in the field of business with over 20 years of experience teaching in online and in-person higher education settings. Excellent applied knowledge of all aspects of corporate management with unparalleled ability to translate those real world experiences into engaging new curriculum in domestic and international classrooms. Committed to improving student skill sets and collaborating on academic projects and research. Specialist in training/mentoring new professors and designing curriculum. Areas of Expertise include:

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|------------------------------------------------------------|-------------------------------------------|----------------------------------------|
| ✓ Extensive International Teaching and Training Experience | ✓ Practical Business Experience | ✓ Curriculum Design Expert |
| ✓ Quality Matters Certified | ✓ Blackboard Certified | ✓ Thesis/Dissertation Adviser |
| ✓ LMS experienced (Canvas, Moodle) | ✓ Online, Blended and Traditional Classes | ✓ Management and Leadership |
| ✓ Project Management | ✓ Student Advisement | ✓ Corporate Experience |
| ✓ Adobe Suite | ✓ Time Management | ✓ Public Speaking |
| | ✓ Microsoft Suite | ✓ Management and leadership experience |

EXPERIENCE & NOTABLE CONTRIBUTIONS

UNIVERSITY OF WISCONSIN • Platteville, WI • August, 2012-Present

ASSISTANT PROFESSOR OF BUSINESS (CURRENTLY INTERIM FULL-TIME)

Taught Management, Global Business and junior- and senior-level Human Resources classes online and on ground. Teach a variety of business courses on the Canvas online platform: Human Resource Management, Training and Development, Recruitment and Selection, Management: Gender and Race, and Global Business. Coached and advised 25-35 students per term in academic registration, career planning and personal goals.

KEY ACCOMPLISHMENTS:

- Designed new International Human Resources and Business Writing courses for the university.
- Volunteered to mentor senior-level students on resume writing.
- Received Merit pay first semester as full-time faculty.
- Revise human resources courses for online platform.
- Requested to return to Interim Full-time during Covid to teach highly populated courses via Zoom.

CITY UNIVERSITY OF SEATTLE • Slovakia • August, 2007- May, 2012 • Seattle, WA • May, 2016-Present

INTERNATIONAL MBA PROFESSOR- 2007-2012

Taught a myriad of MBA courses, including: Organizational Communication, Consumer Behavior, Organizational Behavior, Brand Strategy, Leadership, Marketing, International Business, International Marketing and Human Resources at seven campuses in Europe and online. Utilized online and in-class technologies like Bulletin Board and Blackboard to effectively communicate academic curriculum. Mentored and trained new MBA instructors.

KEY ACCOMPLISHMENTS:

- Taught Executive MBA in five European countries (Organizational Behavior, Business Communication, International and Global Marketing, Management.)
- Served as trusted adviser for administration on human resources regulations and marketing promotions.
- First and only full-time professor permitted to live outside of the university's home country.

Adjunct DBA and Traveling Professor-2016-present

- Created and designed DBA courses for new program
- Teach DBA courses in Strategic Management, Business Process and Organizational Development
- Teach occasional international onsite (China, Mexico) and online MBA courses

FORBES SCHOOL OF BUSINESS at ASHFORD UNIVERSITY • Virtual • August, 2013-January, 2020

PROGRAM CHAIR OF INTERNATIONAL BUSINESS/ FULL PROFESSOR

Led and facilitated the undergraduate International Business program. Taught Human Resource Management, Organizational Behavior and International Business courses in online environments. Fostered an academic-friendly learning environment by responding to student and adjunct faculty questions and concerns. Participated in crucial department meetings and trainings, as well as hosted program meetings for full and part-time faculty. Collaborated with colleagues on journal articles, conferences and committee work.

KEY ACCOMPLISHMENTS:

- Rated top 5 percent of instructors in the online classroom
- Committee Chair of the Forbes School of Business and Technology Scholarships
- Founding member of the FSB Women Leaders group and HRM Virtual Club.
- Founding member of International Expansion Exploratory Team
- First selected faculty to represent Ashford University at the Forbes Women Conference in New York City
- Member of AIB, SHRM and NAFSA

GLION INSTITUTE OF HIGHER LEARNING • Switzerland • June, 2011-February, 2019

ONLINE MBA TRAINER/ASSISTANT PROFESSOR

Undertook leadership and supervisory role in mentoring, monitoring and guiding new instructors through their first eight-week online term. Collaborated with program director to establish department norms, objectives and procedures. Ensured adherence to adopted standards. Addressed student and administration needs in a timely fashion. Served as thought leader for organization. Designed and taught Human Resource courses.

KEY ACCOMPLISHMENTS:

- Enhanced higher education offerings by evaluating courses and adapting data for audit and executive review.
- Launched new professor training program after only six months employment with Glion. Elevated the quality of online teaching staff and educational offerings.
- Selected to teach new residency courses in London, as well as attend graduation and speak at conferences in Switzerland.
- Dissertation Advisor

EDUCATION

Doctorate in Business Administration (International Business and Marketing)

ARGOSY UNIVERSITY • Chicago, IL • 2011

Master of Business Administration (Human Resource and Marketing)

INTER AMERICAN UNIVERSITY • San Juan, Puerto Rico • 2000

Master of Fine Arts (Creative Writing and Teaching of Writing)

COLUMBIA COLLEGE OF CHICAGO • Chicago, IL • 1995

Bachelor of Arts (Communications and Women Studies)

UNIVERSITY OF MISSOURI • Columbia, MO • 1987

PUBLICATIONS

- Asongu, J., Ho C., & Marr, M. (Eds.). (2007). *Doing business abroad: A Handbook for expatriates*. Greenview Publishing Company.
- Karsten, M., Brooke, W., & Marr, M. (2014). The top four percent: An exploratory study of women leading fortune. 1000 firms. *Journal of Business Diversity*, 14(1), 59-73.
- Karsten, M. F., & Marr, M. (2016). *Gender, race, and ethnicity in the workplace: Emerging issues and enduring challenges*. California: Praeger.
- Marr, M. (2011, August). CORPORATE SOCIAL RESPONSIBILITY OF U.S. MULTINATIONAL CORPORATIONS CONDUCTING BUSINESS IN CENTRAL AND EASTERN EUROPE. Argosy University, Chicago, IL.
- Marr, M. (2014, January 1). Retention and Reality in the Hospitality Industry. *Hotel Business Review*. 11-13
- Marr, M., Reed, L., & Swank, A. (2019). The Impact of Gender on International Assignment: Women's Quest for Expatriate Equality. *The International Journal of Organizational Diversity*, 19(2), 21-39. doi: 10.18848/2328-6261/cgp/v19i02/21-33
- Marr, M. (January, 2019). Virtual International Internships in an online international business program. *IABRR: Academic Oasis*. Key West, FL. 2-4.
- Reed, L., Marr, M., Swank, A. and Whitten, C. (2017). Coaching, mentoring, and leading: An undergrad virtual service learning experience. In Domínguez, N., Berkeley, B., Barka, N., Chrisman, T., Kelley, B., & Westfall, E. (Eds.). (2017). 10th annual mentoring conference proceedings (10th ed.): *A Decade of Cultivating an Inclusive Mentoring Community [Special Issue 10]*. *The Chronicle of Mentoring and Coaching*, 2(10). pp. 11-14.

CONFERENCES

- Brooke, W. and Marr, M. (March 6-9, 2014). The top ten percent. *MBAA Conference*. Chicago, IL.
- Marr, M. (July 14-16). Creating and maintaining a virtual club. *The Learner Conference*. (Vancouver, BC, Canada)
- Marr, M (2015, May 14-15) The Corporate Social Responsibility of MNCs in Eastern Europe *2nd Global Conference on International Human Resource Management* . Pennsylvania State University. State College, Pennsylvania,
- Marr, M., (June 6-8, 2014). Teaching in the online environment. *CHRIE Mini-Conference*. Bulle, Switzerland.
- Marr, M. (March 24-26, 2019). Virtual International Internship Programs. *ABSEL Conference*. San Diego, CA.
- Marr, M and Reed, L. (March 23-25, 2016). Creating and maintaining a virtual club. *ABSEL Conference*. New Orleans, LA.
- Marr, M and Swank, A. (April 24-25, 2019). Women's Quest for Expatriate Equality, an Exploratory Research Study on Women Working Abroad. *International Conference on Equity, Diversity and Inclusion*. London, England.
- Marr, M. and Reed, L. (July 26-28, 2017). Women working abroad: Pilot study. *Diversity in Organizations, Communities and Nations*. Toronto, Canada.
- Marr, M. (July 14-16). Creating and maintaining a virtual club. *The Learner Conference*. (Vancouver, BC, Canada).

BLOGS

LinkedIn:

<https://www.linkedin.com/pulse/how-i-taught-worked-abroad-working-after-college-dr-marvee-marr/?published=t>

<https://www.linkedin.com/pulse/using-my-education-experience-international-consulting-marr/?published=t>

<https://www.linkedin.com/pulse/using-travel-cultural-experiences-your-education-dr-marvee-marr/?published=t>